

Erica Keswin



[Erica Keswin](#) is a workplace strategist who has worked for the past twenty years with some of the most iconic brands in the world as a consultant, speaker, writer and professional dot-connector. She helps top-of-the-class businesses, organizations and individuals improve their performance by honoring relationships in every context, always with an eye toward high-tech for human touch.

Erica is the Founder of the Spaghetti Project, a platform devoted to sharing the science and stories of human connections with global brands, community groups, teams and individuals. Inspired by a 2015 Cornell study showing that firemen who eat together are better at their jobs (they save more lives!), and as a hats-off to the firemen and their go-to firehouse meal, she calls her work the Spaghetti Project. Because left to our own devices, we're just not connecting.

Erica received her MBA from the Kellogg Graduate School of Management at Northwestern University, a pioneer in teamwork and collaboration, and her BA from the University of Vermont.

Her latest book, *Bring Your Human to Work: Ten Sure-Fire Ways to Design a Workplace That is Good for People, Great for Business, and Just Might Change the World*, a Wall Street Journal bestseller in its first week, serves as a powerful guide to a workplace revolution that honors relationships and puts people first.