

Lou Adler



[Lou Adler](#) is the CEO and founder of The Adler Group – a training and search firm helping companies implement Performance-based HiringSM. Adler is the author of the Amazon top-10 best-seller, *Hire With Your Head* (John Wiley & Sons, 3rd Edition, 2007). His most recent book has just been published, *The Essential Guide for Hiring & Getting Hired* (Workbench, 2013). He is also the author of the award-winning Nightingale-Conant audio program, *Talent Rules! Using Performance-based Hiring to Build Great Teams* (2007). Adler holds an MBA from the University of California in Los Angeles and a BS in Mechanical Engineering from Clarkson University in New York.