



LABOR REPORT

April 2021



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County/Cities
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LABOR MARKET HIGHLIGHTS



1,576,100

Unemployed



8.3%

**Unemployment
Rate**



101,800

Jobs Added



60.5

**Labor
Participation**

California



California Unemployment Rate: 8.3%

Goods-Producing Sector	Service-Providing Sector
Construction (-600)	Financial Activities (-1,700)
Manufacturing (+1,500)	Leisure & Hospitality (+62,800)
Natural Resources & Mining (-100)	Health Care & Social Assistance (+11,200)
	Professional & Business Services (+19,000)
	Government (+1,500)
	Trade, Transportation, Utilities (+1,200)

***EMPLOYMENT IS
10.6 MILLION JOBS
BELOW PRE-CRISIS
TREND***





UNEMPLOYMENT RATES

California Unemployment Rates

16% April 2020

8.3% March 2021

8.3% April 2021



NAPA COUNTY: 6.3%

Napa County	
Napa	6.7 %
Yountville	7.7%
St. Helena	4.7 %
Calistoga	7.3%
American Canyon	7.2 %
Angwin	6.7 %



SONOMA COUNTY: 5.7%

Sonoma County	
Sonoma	8.9%
Santa Rosa	6.1%
Petaluma	4.9%
Healdsburg	3.8%
Rohnert Park	5.7%
Sebastopol	9.4%
Windsor	6.0%
Bodega Bay	6.1%



MARIN COUNTY: 4.6%

Marin County	
Larkspur	3.2%
Mill Valley	2.8%
Novato	4.7%
San Rafael	4.5%



SOLANO COUNTY: 7.6%

Solano County	
Fairfield	7.3%
Vacaville	6.2%
Vallejo	8.7%
Benicia	5.6%
Suisun City	7.7%
Dixon	7.2%
Rio Vista	9.4%



ALAMEDA COUNTY: 6.3%

Alameda County	
Alameda	5.9 %
Oakland	7.5 %
Hayward	7.7 %
Berkeley	4.9 %
San Leandro	7.5 %
Livermore	5.0 %
Pleasanton	4.6 %
Dublin	5.0 %



SACRAMENTO COUNTY: 7.2%

Sacramento County	
Sacramento	7.4 %
Elk Grove	6.3 %
Rancho Cordova	7.2 %
Folsom	4.4 %
Citrus Heights	6.8 %
Fair Oaks	4.9%



YOLO COUNTY: 6.0%

Yolo County	
Davis	3.7 %
West Sacramento	5.9 %
Woodland	8.1 %



SAN JOAQUIN COUNTY: 9.0%

San Joaquin County	
Stockton	10.3 %
Lodi	8.4 %
Tracy	6.4 %
Manteca	7.5 %
Ripon	5.0 %
Lathrop	7.6 %



***THERE ARE MORE
JOBS THAN
AVAILABLE
WORKFORCE***





WORKFORCE REASONS

Top **3** Reasons People Aren't Coming Back to Work in Volumes

- 1. Federal aid** – President Biden extended the \$300 extra/week benefit through September.
- 2. Childcare** – Only 60% of the largest US school districts were fully open in April, leaving some without childcare.
- 3. Corona** – Fear of getting COVID even with accelerating vaccinations



UNEMPLOYMENT BENEFITS

- Unemployment Extension from March 15 – September 6, 2021 paying additional \$300.
- In California, the total package could be \$604.
- Average of \$15.10/hr on unemployment
- Simply put, many are making more on unemployment when you factor in transportation, lunches, childcare, etc.

Average Weekly Benefit + Boost	Total Weekly Benefit
\$304 + \$300	\$604



COMPANIES BOOSTING WAGES


- **Amazon** is now paying new hires an average starting wage of \$17/hour (up from \$15). It's also offering \$1K signing bonuses.
- **Chipotle** is bumping average pay for restaurant workers to \$15/hour, and says employees can earn \$100K/year after three years. Meanwhile, **McDonald's** is raising wages for 36K+ workers.
- **Uber and Lyft**, which are dealing with driver shortages, are offering large bonuses to get people driving.
- **Walmart**, aka: America's largest private employer, raised its average hourly wage to \$15+.



THE TAKEAWAY

The Hiring Dilemma could have two outcomes.

1. It could help workers and the economy through rising wages—real wage growth has been sluggish for decades.
2. It could become an Economic Dilemma. Wage growth could be canceled out by weaker purchasing power if prices continue to spike. Rising prices especially hurt low-income households. The labor shortage could also slow econ growth. Workers will likely return as benefits expire and schools reopen—but business may find it hard to lower wages, which result in downsizing.



***CONTACT
STAR STAFFING TO
HELP SOLVE ANY
HIRING CHALLENGES***

STARHR.COM

